

CELEBRATE OUR STATE

QLD DAY

SCHOOLS PROGRAM

TOOLKIT

Supported by



THE UNIVERSITY
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**DELIVERING
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Queensland
Government

CELEBRATE OUR STATE

QLD DAY

6 JUNE

About QLD Day

On 6 June, we celebrate QLD Day and mark the moment Queensland stood on its own and separated from New South Wales in 1859.

QLD Day is an opportunity for all Queenslanders to celebrate everything that is great about our state.

There are plenty of ways to get involved. Be part of the action this QLD Day and help spread the word.

How to get involved

The statewide campaign has been developed to generate awareness of QLD Day, the extensive program of events on offer, and to encourage all Queenslanders to get involved in the celebrations.

To assist schools in promoting QLD Day a comprehensive stakeholder kit has been developed with resources designed to make it easy for you to share across your school community.

This kit includes:

- details about the QLD Day Arts Competition
- details about Wear Maroon to School Day
- key messages
- an email template for distribution to relevant stakeholders
- an internal communication article for use in e-newsletters or intranet pages
- social media post copy and accompanying tiles
- activity sheets
- promotional posters

You can also find more information and resources at qld.gov.au/qldday

Arts Competition

What does Queensland mean to you?

In the lead up to QLD Day, Queensland kids are encouraged to dust off their easels and enter the QLD Day Arts Competition.

With four age categories ranging from 4 to 18 years, we're inviting young Queenslanders to join the fun and express what Queensland means to them through art.

Whether it's a watercolour masterpiece of their favourite native animal, an abstract creation or artwork that captures the spirit of our great state, we want to see their unique vision come to life!

There are a range of exciting prizes for the winners of each category. The winning and highly commended entries will have their artwork showcased at the BNE Gallery at the Brisbane Domestic Airport Terminal.

Students under 18 years of age will require their parent or guardian to submit the entry on their behalf.

Entries close Friday 22 May.

How to participate

To enter, simply upload an image of a visual art piece that represents "What Queensland means to you."

Entries may include drawings, paintings, photographs, digital artworks, and mixed media pieces created using materials such as pastels, oil pastels, pen, pencil, charcoal, acrylic, water colour, oils, collage, or similar mediums. Please note that videos and three-dimensional sculptures are not eligible for submission.

Each entrant may submit only one piece of art for the competition.

Entries close Friday 22 May.

Wear maroon this QLD Day

Get your whole school together and join the QLD Day celebrations. Students, teachers and staff are encouraged to wear maroon on Friday 5 June.

Help promote QLD Day within your school community by downloading the resources which include posters, colouring in templates, word searches and more.

Make your school celebrations big, bold and fun. Snap a class photo, host a whole-school assembly, run a best-dressed competition or go all out with a maroon-themed parade. Share your moments on social media and tag @QLDDay to spread the Queensland spirit. However you celebrate, it's your chance to show off your school spirit and be part of the QLD Day celebrations.

Key Messages

QLD DAY

- QLD Day is an opportunity to celebrate everything great about our state.
- QLD Day celebrates the pride Queenslanders feel in calling this state home – a state defined by opportunity, resilience and community spirit.
- QLD Day marks the moment Queensland stood on its own, officially separating from New South Wales in 1859, and the beginning of our journey as a proud, independent state.
- Be part of the action this QLD Day.
- Search Queensland Day or visit qld.gov.au/qldday

QLD DAY ARTS COMPETITION

- The QLD Day Arts Competition invites school-aged students to showcase their creativity and share what Queensland means to them.
- This competition is a chance for young Queenslanders to express their pride and love for our state through art.
- Winners and highly commended entries of each category will have their artwork showcased at the BNE Gallery at the Brisbane Domestic Airport Terminal, celebrating the creativity and unique perspectives of our talented young artists.
- Encourage your students to get involved and celebrate Queensland's culture, history, and community spirit through art.

WEAR MAROON

- Show your Queensland pride by wearing maroon on Friday 5 June, the eve of QLD Day.
- Wear Maroon Day is a fun way to unite as Queenslanders and celebrate everything that makes our state great.
- Whether it's a maroon shirt, hat, or accessory, join in the celebration and wear your state colours with pride.
- Share your maroon moments on social media and tag @QLDDay to spread the Queensland spirit.

Social Content / Arts Competition

SOCIAL MEDIA TILE

SUGGESTED COPY



Download tile 4:5

🎨 In the lead-up to QLD Day, we're inviting Queensland kids to dust off their easels and enter the QLD Day Arts Competition.

Whether it's a watercolour masterpiece of their favourite native animal or an abstract creation that captures the spirit of Queensland, we want to see their unique vision come to life!

With four age categories ranging from 4–18 years, young Queenslanders have the chance to showcase what Queensland means to them. Winning entries receive great prizes and have their artwork displayed at the Brisbane Domestic Airport Terminal!

Entries close Friday 22 May.

Find out more and enter now 🗑️ qld.gov.au/qldday



Download tile 9:16

Celebrate our state with the QLD Day Arts Competition! 🎨

We are inviting Queensland kids to join in the QLD Day celebrations and showcase their creativity by sharing what Queensland means to them.

There are exciting prizes up for grabs. The winning entries will also be displayed at the Brisbane Domestic Airport Terminal.

Entries close Friday 22 May.

Don't miss out – entries close soon! Enter now 🗑️ qld.gov.au/qldday

Social Content / Wear Maroon

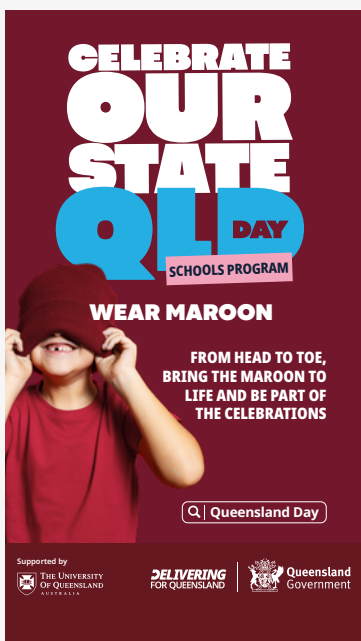
SOCIAL MEDIA TILE

SUGGESTED COPY



Download tile 4:5

📣 Celebrate our state by wearing maroon this QLD Day!
 Show your state pride by wearing maroon and come together to celebrate everything that makes Queensland great! 🌴
 Mark your calendars and start planning your maroon outfits now! 🌴



Download tile 9:16

🌴 The countdown is on! This Friday 5 June, it's time to wear your maroon loud and proud for QLD Day!
 Whether it's a shirt, hat, or even socks – let's paint our school maroon and celebrate the spirit of Queensland together! 🌴
 Don't forget to share your maroon moments with us, tag us at @QLDDay.

A3/A4 Poster - Arts Competition



**CELEBRATE
OUR
STATE
QLD DAY**
SCHOOLS PROGRAM

ARTS COMPETITION



**ENTRIES
NOW OPEN**

[Q | Queensland Day](#)

**Entries close
Friday 22 May**

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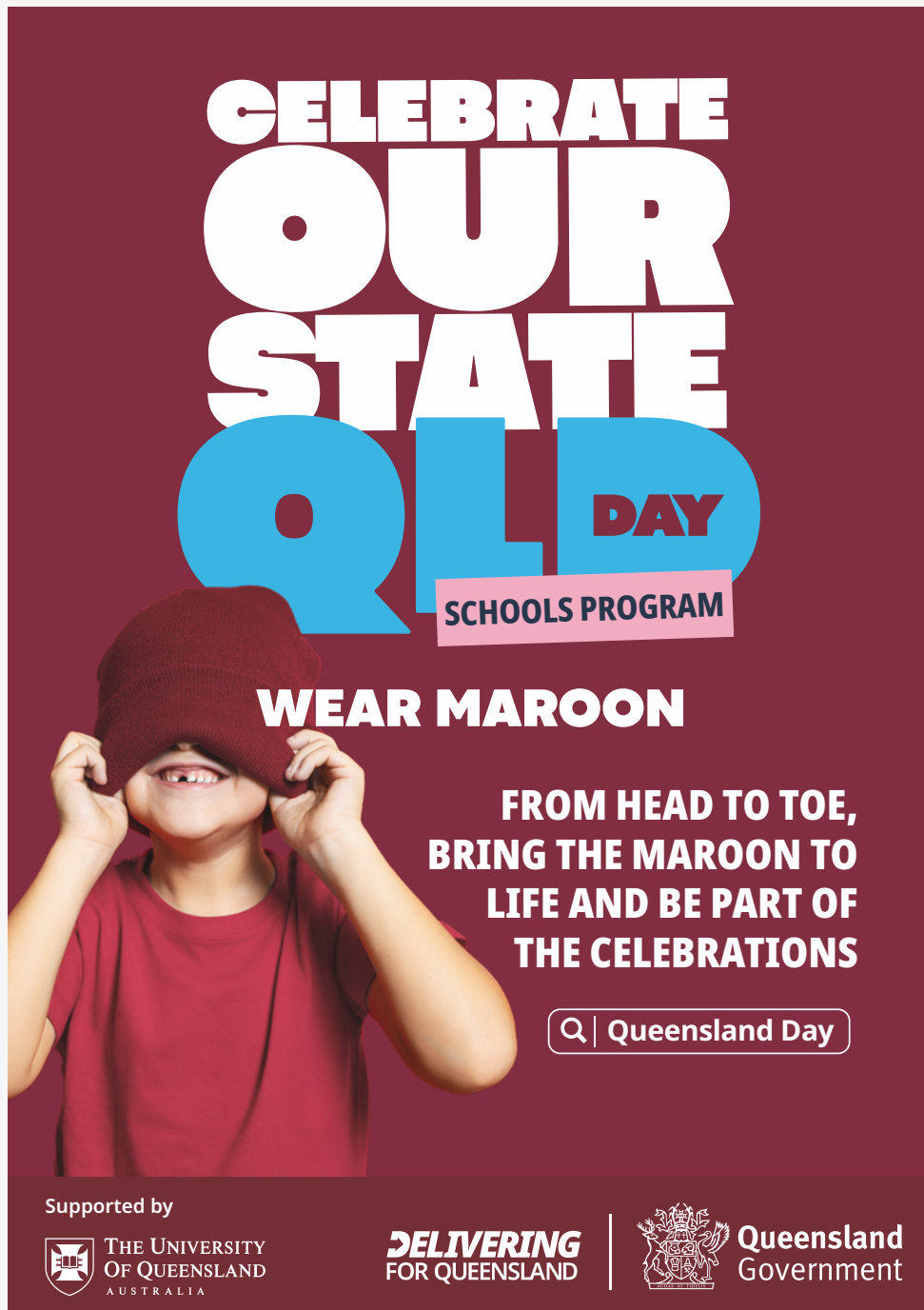
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A3/A4 Poster - Wear Maroon




**CELEBRATE
OUR
STATE
QLD DAY**
SCHOOLS PROGRAM


WEAR MAROON

**FROM HEAD TO TOE,
BRING THE MAROON TO
LIFE AND BE PART OF
THE CELEBRATIONS**

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Activity Sheet - Word Search

Word Search



Find 12 hidden words in the grid below. Words can be found vertically, horizontally or diagonally.

B	I	M	Q	P	L	A	T	Y	P	U	S	Z	C	F	L	W	C	D	O
C	S	A	Y	I	B	M	W	U	R	C	V	Q	M	N	L	K	E	I	W
Q	Y	V	A	R	S	C	U	N	B	G	K	J	A	E	M	R	T	N	Y
N	D	F	H	K	U	R	C	X	L	B	E	X	P	X	G	A	E	G	U
D	T	A	E	Y	N	P	G	H	D	S	K	I	R	B	J	W	U	O	P
I	B	H	U	K	S	K	U	L	I	X	F	L	Z	K	E	D	S	V	H
T	R	I	D	Z	H	G	C	H	W	K	U	C	G	Y	T	A	J	A	E
E	G	S	J	W	I	Y	E	A	P	J	R	O	U	T	B	A	C	K	F
R	J	F	A	S	N	K	H	T	S	Z	Q	I	L	H	V	G	V	H	T
A	S	R	H	R	E	E	F	J	C	G	H	V	X	E	C	S	L	J	U
I	K	G	P	D	X	O	R	U	V	E	C	W	H	P	K	D	A	K	Z
N	L	Q	C	G	Y	B	P	F	K	S	Y	L	J	F	S	G	J	P	L
F	U	J	Y	O	Z	F	K	D	T	L	M	K	A	N	G	A	R	O	O
O	W	H	T	L	R	Z	N	H	X	D	R	C	S	M	H	U	S	J	V
R	J	I	E	S	D	A	P	X	Y	I	B	P	F	A	W	G	I	R	Z
E	F	R	K	H	L	J	L	W	V	G	K	O	A	L	A	Y	H	F	D
S	Y	U	G	S	S	T	K	U	A	V	G	H	X	K	P	D	T	E	G
T	H	P	I	R	L	E	D	C	F	Y	K	U	S	Q	R	L	S	C	K
F	I	S	Z	I	X	C	R	O	C	O	D	I	L	E	T	V	J	X	B
W	K	E	D	J	T	G	H	R	E	P	Z	Y	H	G	A	C	I	L	P

Sunshine - Reef - Outback - Beach - Rainforest - Island
Koala - Kangaroo - Platypus - Crocodile - Coral - Dingo

QLD Day 2026

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Activity Sheet - Spot the difference



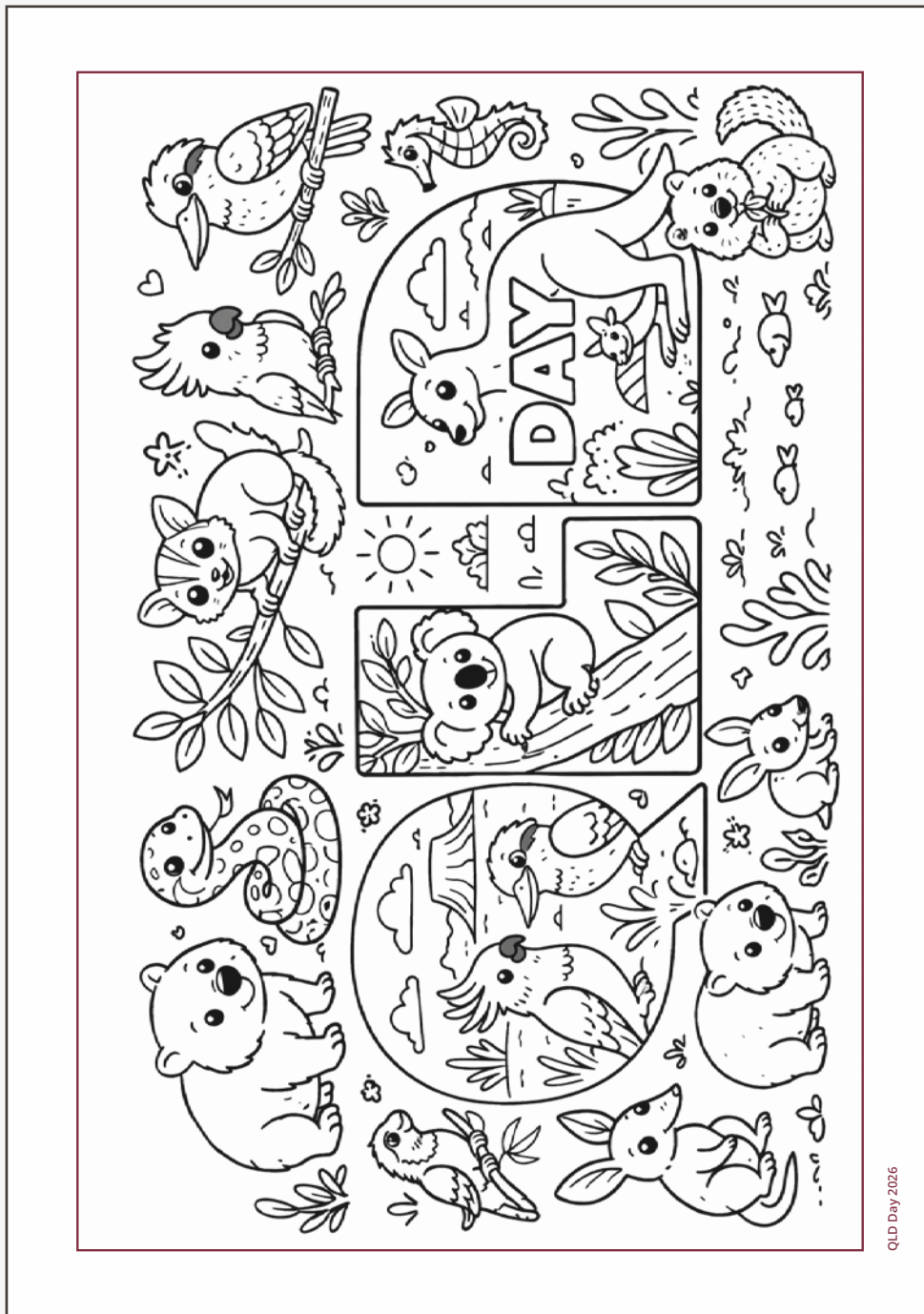


Spot the twelve differences

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Activity Sheet - Colouring page

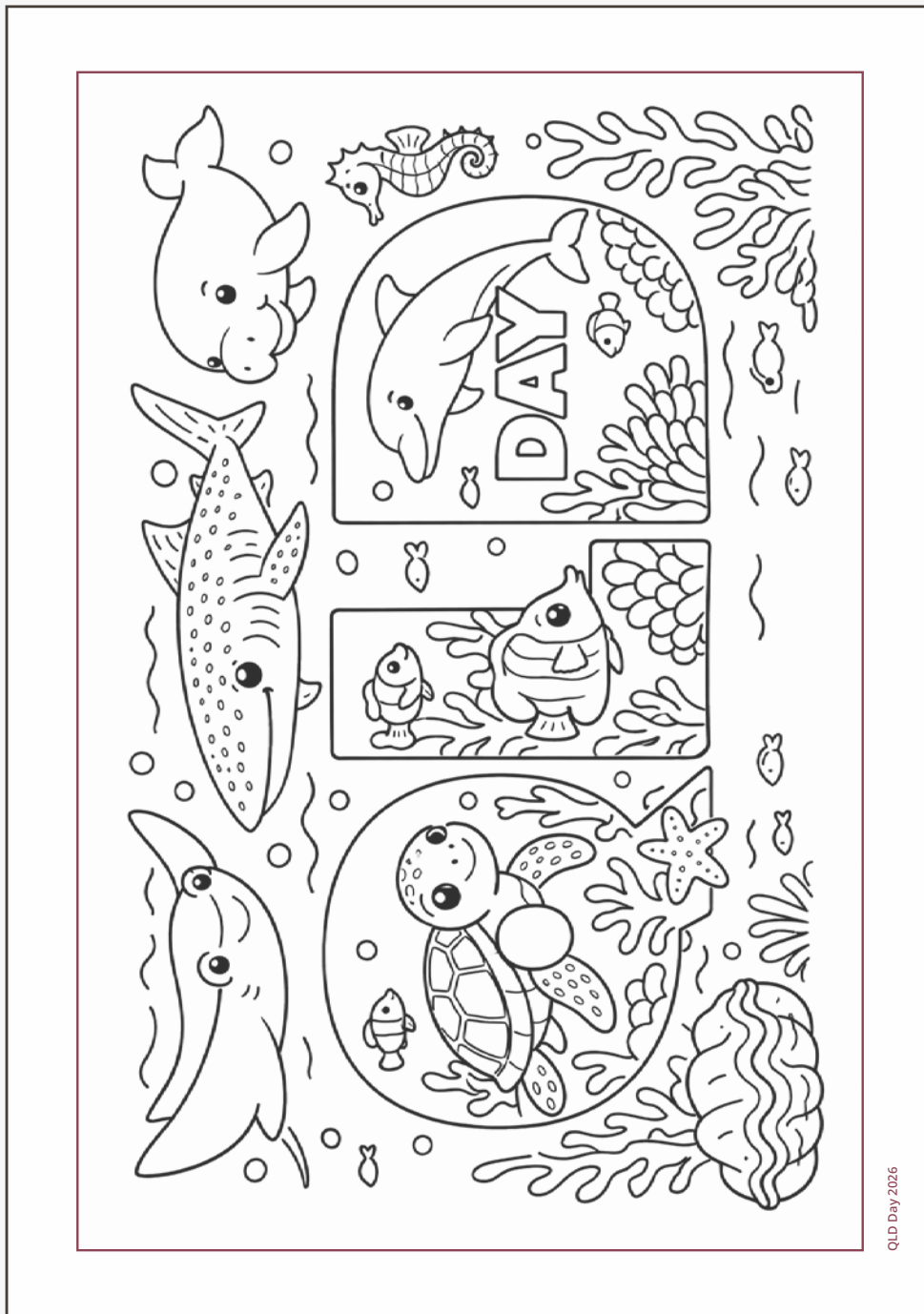


QLD Day 2026

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Activity Sheet - Colouring page



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Email Banner

ARTS COMPETITION

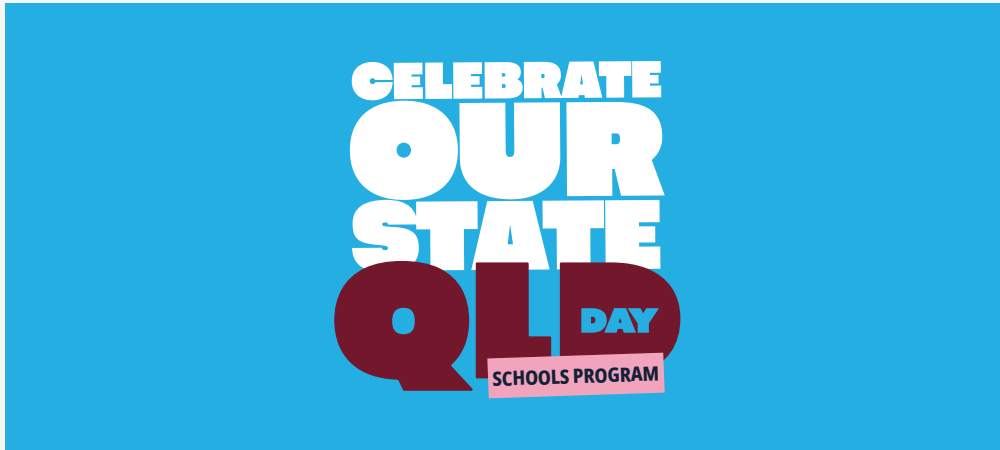
The banner is split into two vertical panels. The left panel has a blue background and features the text 'CELEBRATE OUR STATE QLD DAY SCHOOLS PROGRAM' in white and maroon, with 'ARTS COMPETITION' at the bottom. The right panel has a maroon background and features the text 'ENTRIES NOW OPEN' in large white letters, followed by 'Entries close Friday 22 May' in a smaller white font. Below this, it says 'Supported by' and lists 'THE UNIVERSITY OF QUEENSLAND AUSTRALIA' with its crest, 'DELIVERING FOR QUEENSLAND' with a stylized 'D' logo, and the 'Queensland Government' with its coat of arms.

[Download banner](#)

WEAR MAROON

The banner is split into two vertical panels. The left panel has a maroon background and features the text 'CELEBRATE OUR STATE QLD DAY SCHOOLS PROGRAM' in white and blue, with 'WEAR MAROON' at the bottom. The right panel has a maroon background and features the text 'FROM HEAD TO TOE, BRING THE MAROON TO LIFE AND BE PART OF THE CELEBRATIONS' in white. Below this, it says 'Supported by' and lists 'THE UNIVERSITY OF QUEENSLAND AUSTRALIA' with its crest, 'DELIVERING FOR QUEENSLAND' with a stylized 'D' logo, and the 'Queensland Government' with its coat of arms.

[Download banner](#)



Celebrate our state this QLD Day!

QLD Day is just around the corner, and it's the perfect time to celebrate our great state.

What is QLD Day?

On 6 June, we celebrate QLD Day and mark the moment Queensland stood on its own, officially separating from New South Wales in 1859.

To learn more about QLD Day, what's on and how you can get involved, visit qld.gov.au/qldday.

QLD Day Arts Competition

Students are invited to take part in the QLD Day Arts Competition.

This is a great opportunity for students to showcase their artistic talents and share what Queensland means to them. Whether it's a painting, drawing, or mixed media creation, this competition is a chance to express pride in our state's culture, history, and community spirit.

The winning and highly commended entries will have their artwork showcased at the BNE Gallery at the Brisbane Domestic Airport Terminal.

To get involved and celebrate Queensland through art visit qld.gov.au/qldday.

Entries close Friday 22 May.

Wear Maroon Day - Friday 5 June

Let's turn our school maroon! On Friday 5 June, the eve of QLD Day, we're encouraging all students and staff to wear maroon to show their Queensland pride.

Whether it's a maroon shirt, hat, socks, or even a scrunchie, let's unite as a school community and celebrate everything that makes Queensland great.

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